

DECEMBER 2023

papillon
web design

Services

About Us, Prices, Timeline & all those juicy details.

PRESENTED BY:
Kirstie Pallier

About Papillon Web Design

Hey! I'm Kirstie.

I'm a Web Designer based South of Perth, Western Australia. I specialise in Web Design for small businesses.

I am here not just as a high quality designer, but as a listener. I am committed to creating a space where you feel seen, heard, and valued—a space where you can feel confident presenting your brand.

Our collaboration is a partnership of trust, and every step we take together is designed to reaffirm your expertise through your web page. You're not just investing in a website. You're investing in a sanctuary where your professional image is honed, your business goals are nurtured, and your personal growth is cherished.

You can expect integrity, transparency, and a dedicated ally in your corner.



1 - on - 1 Intensive

\$165

Our 1 on 1 design services offer personalized, in-depth guidance tailored to your specific website and branding needs, whether through Zoom or in-person sessions.

Branding

\$1,200

Our branding services are designed to craft a distinct and resonant identity for your business, ensuring your brand stands out with a cohesive visual language and strategic positioning that captivates your target audience.

Custom Website Design

\$3,000

Our custom website design service offers a unique, tailor-made online presence for your business, combining aesthetics with functionality to ensure your site not only looks stunning but also delivers an exceptional user experience.

Website Design & Branding

\$4,000

Our website design and branding service seamlessly blends captivating aesthetics with strategic brand development, ensuring your online presence is not only visually stunning but also deeply resonant with your target audience, setting the foundation for lasting success.

Sample Timeline

This timeline is designed to ensure an efficient approach, starting with the initial project discovery phase, where we lay the groundwork and understand the specific needs and goals.

Following this, we move into the creative phase of design and prototyping, allowing for iterative feedback to shape the user experience.

Testing and refinement are critical next steps, ensuring the website's functionality and user experience meet your standards.

Finally, the launch. We'll fit in any last minute changes & can still make changes post-launch.

This timeline is not just about building a website; it's about setting expectations for you and me.

1

Week 1: Discovery Meeting & Website Wireframe

2

Week 2: Design Week & Website Mapping

3

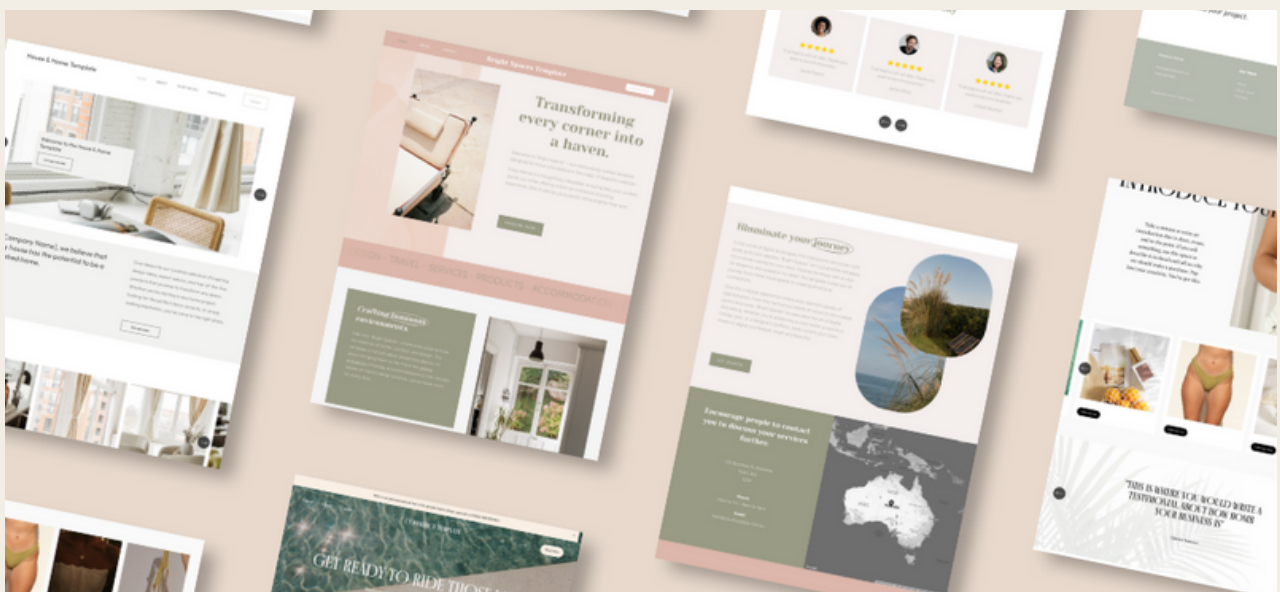
Week 3: Content Integration

4

Week 4: Testing & Refinement

5

Week 5: Launch & Post-Launch Refinement



What next?

A 50% deposit is required to set the wheels in motion, marking your commitment to this exciting venture.

Upon receiving this deposit, I will provide you with a checklist of items and information I need from you. This checklist is designed to gather all the essential elements needed to tailor the website to your unique vision and requirements. From the receipt of the last item on your checklist, I commit to a delivery timeline of 5 weeks.


This period is planned to ensure that every aspect of your website is crafted to perfection, ready for launch. The remaining 50% of the payment will be due when you are ready to launch the website.

Got questions? Contact me.



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